



## Privacy Policy for Good Hair Boutique LLC

**Effective Date: October 2023**

**At Good Hair Boutique, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit and use our website.**

### **1. Information We Collect:**

We may collect the following types of information when you interact with our website:

- **Personal Information:** This includes your name, email address, shipping address, billing information, and phone number when you make a purchase.
- **Non-Personal Information:** We may collect non-personal information such as your IP address, browser type, device type, and browsing patterns to improve your experience on our website.

### **2. How We Use Your Information:**

We may use your information for the following purposes:

- **Order Processing:** To process and fulfill your orders, including shipping and customer service.
- **Communication:** To send order confirmations, shipping notifications, and respond to your inquiries or requests.
- **Marketing:** To provide you with promotional offers, newsletters, and product recommendations. You can opt-out of these communications at any time.
- **Website Improvement:** To analyze website traffic and user behavior, allowing us to enhance your browsing experience.

### **3. Information Sharing:**

We do not sell, trade, or rent your personal information to third parties. We may share your information with trusted service providers who assist us in operating our website and processing orders.

### **4. Security:**

We take reasonable steps to protect your personal information from unauthorized access, disclosure, alteration, or destruction. Our website uses industry-standard encryption technologies to safeguard your data during transmission.

### **5. Cookies and Tracking:**

Our website may use cookies and similar tracking technologies to collect non-personal information about your browsing behavior. You can adjust your browser settings to refuse cookies, but this may affect your ability to use certain features of our website.

### **6. Third-Party Links:**

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third parties. We encourage you to review their privacy policies before providing any personal information.

### **7. Children's Privacy:**

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us, and we will promptly delete it.

### **8. Your Rights:**

You have the right to access, correct, or delete your personal information. You may also request that we limit the use and disclosure of your data. To exercise these rights or ask questions about our privacy practices, please contact us using the information provided below.

**9. Changes to this Privacy Policy:**

We may update this Privacy Policy to reflect changes in our practices or for legal, regulatory, or security reasons. We will notify you of any significant changes by posting a notice on our website.

**10. Contact Us:**

If you have any questions, concerns, or requests related to this Privacy Policy, please contact us using the following information:

**Thank you for choosing Good Hair Boutique LLC.**

**Phone: 412-213-8447**

**Email: [info@goodhairboutiquellc.com](mailto:info@goodhairboutiquellc.com)**

We value your input and are committed to making your shopping experience at Good Hair Boutique LLC as enjoyable and accessible as possible.

**We value your trust and are committed to protecting your privacy as you shop with us.**

Thank you for choosing Good Hair Boutique LLC, where everyone is welcome.